



PIONEERING OPPORTUNITY

Social Media Content Creation & Implementation

Full-time, office-based (Sandton)
Reporting to: Brand & Marketing Director
Start date: Immediate

We are looking for a Content Creator to join our marketing team. The successful candidate will be working across multiple brands in the Grovest Group.

Do you have 3+ years of marketing experience?
Are you passionate about creating meaningful, and relevant content?
Are you an expert in navigating the world of social media?
Are you excited to be part of a team of diverse professionals?
Are you eager to learn and willing to step out of your comfort zone?

If you believe you have what it takes, then continue reading for more info.

About Grovest

What we do:

We are alternative asset, corporate advisory, and investment management specialists.

Our journey began with Section 12J, which became the fastest-growing alternative asset class in South Africa. Today, we are one of the largest small-cap fund administrators with over R3.5 billion in assets under administration.

Within the Grovest Group, we have a variety of diverse businesses specialising in areas such as identity checks and background screening, equity crowdfunding, fund structuring, green energy investing, private debt, and more.



Life at Grovest:

We are pioneers at heart.

That means:

We're at the forefront of finding new opportunities and executing them.

We're problem solvers: impossible means nothing.

We believe tomorrow is too late. Opportunities don't wait.

We're looking for someone who shares the same approach.

The successful candidate will be responsible for

- Creating content for social media and websites
- Posting and managing organic content
- Growing and managing social media profiles
- Creating designs and layouts for various marketing materials.

MINIMUM SKILLS AND KNOWLEDGE REQUIRED

- Content creation software
- Plus for Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Canva
- Bachelor's degree in Marketing, Communications, Graphic Design, or a related field
- 3 years of relevant experience
- The ideal candidate will have experience with paid social media
- Experience working with LinkedIn, Facebook, Instagram and Tiktok
- Bonus if you have these skills: CMS (WordPress or Webflow) and SEO
- Excellent time management skills with the ability to prioritise and meet deadlines
- Strong attention to detail with the ability to create high-quality designs and content
- A team player with excellent communication and interpersonal skills
- Ability to work across and manage multiple different brands



CHARACTER AND WORKING STYLE

- Creative flair essential! We want your creativity and ideas!
- Honest and hardworking
- Ability to work with peers and leaders across the department and the business to establish both strong and effective working relationships
- Ability to manage time-sensitive project requests, multi-task, and ultimately meet deadlines
- Ability to work efficiently independently or as part of a team, in an exciting fast-paced, high-performance environment
- Positive attitude and takes initiative
- Meticulous attention to detail
- Approaches challenges with a sense of optimism

SOME KEY PERFORMANCE AREAS

- Create visually appealing, on-brand, content for social media channels
- Showing meaningful growth on key social media channels
- Creating graphics and layouts for (not limited to) websites, marketing materials, event collateral, social media
- Collaborating with the marketing team
- Working with ready-established brand CI and brand tone
- Ensuring websites are updated with fresh content, aligned with the marketing strategy, frequently
- Conducting regular website audits to ensure content is up-to-date and accurate.
- Staying up to date with industry trends

This is an onsite position. Our office is based in Sandton.

If this role sounds like it was made for you, then our paths have crossed for good reason.

Email us at info@grovest.co.za

We look forward to meeting you!

